

**From:** [REDACTED]  
**Sent:** 10 January 2025 12:05  
**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
**Subject:** 2024/02104/LAPR

**Licensing Act - Premises Licence | Open for Consultation | Westfield London Shopping Centre Ariel Way London**

Dear Team,

A licensing application has been made for the former corner Debenhams site in Westfield.

I wish to submit a valid representation to express my concerns on the impact this application would have on our local neighbourhood, and I am objecting to the grant of the above application.

The Licensing Objectives are:

1. the prevention of crime and disorder – we are plagued with drunken behaviour, late night revellers all weekend, this comes from Westfield, late night Bars, public Houses, takeaways, restaurants and the multitude of 24-hour shops selling Alcohol. This application is for a Theatre which would be fine if it was trading for normal theatre hours until 11pm at the latest but why is a theatre going to be open until 2am, is this under the guise of a club which brings crime and disorder.
2. the prevention of public nuisance – patrons leaving the premises from 2am will be a public nuisance to residents, the premises is on Wood lane opposite residential properties and adjacent to residential streets, people leaving late night venues are often inebriated, loud, fights can breakout and they tend to hang around in groups causing nuisance, noise and anti-social behaviour.
3. public safety – large groups of people having consumed alcohol will always be a safety issue an increase of anti-social behaviour.
4. protection of children from harm – noise from patrons disturbing children's sleep in the early hours.

The MP and local Counsellor for Shepherds Bush Green area have been informed of the application and residents concerns, This will affect residents on Wood lane, MacFarlane road, Hopgood street, Bulwer Street, aldine street and Caxton road that all are in close proximity to Westfield.

We have put up with the anti-social problems from Westfield as a shopping centre, Litter, gridlocked traffic, parking issues, late night cinema goers and now a late-night theatre/club, The application states this is a Theatre, but they are asking for a premises license until 2am. Theatres close no later than 11pm even in the West End. This sounds more like a club with music, Dancing and alcohol sold until 2 am.

Shepherds Bush Green is plagued with anti social behaviour and crime because of alcohol , a theatre/ club will mean revellers leaving the building from 2am spilling onto the streets of Wood Lane, Macfarlane road, Hopgood and Bulwer streets in the early hours disturbing residents. This is located opposite houses and adjacent to residential properties.

Kind regards

[REDACTED]

[REDACTED]

**From:** [REDACTED]  
**Sent:** 12 January 2025 13:09  
**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
**Subject:** 2024/02104/LAPR

**Licensing Act - Premises Licence | Open for Consultation | Westfield London Shopping Centre Ariel Way London**

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Kind regards

[REDACTED]

[REDACTED]

**From:** [REDACTED]

**Sent:** 16 January 2025 12:37

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Subject:** 2024/02104/LAPR | Licensing Act - Premises Licence | Open for Consultation | Westfield London Shopping Centre Ariel Way London

Dear Team,

I am writing regarding the licensing application for the former Debenhams site in Westfield, specifically concerning the proposed 2 AM alcohol service hours.

While I fully support the addition of a theatre to our community, I have specific concerns about the extended alcohol licensing hours that go well beyond traditional theatre operations. Standard theatre establishments, including those in London's West End, typically conclude their operations by 11 PM.

The proposed 2 AM alcohol service presents several practical challenges for our residential community:

1. **Noise Impact:** The venue's location directly opposite residential properties on Wood Lane and adjacent to MacFarlane Road, Hopgood Street, and Bulwer Street makes late-night patron dispersal particularly impactful for local residents, especially families with children.
2. **Community Safety:** Our area already manages a significant evening economy. The addition of another late-night alcohol license would further stretch existing community resources and potentially impact the current balance we've established.

I would welcome the opportunity to discuss a modified licensing approach that aligns more closely with standard theatre operating hours (until 11 PM), which would better serve both the venue's theatrical purpose and our community's needs.

As a parent to two young children I must admit it is difficult enough to put them to sleep with all the traffic noise/Westfield customers parking on [REDACTED] as is.

I had unpleasant episodes trying to avoid direct conflicts when people parking would shout loudly late at night at me for politely telling them to keep noise levels down so my girls don't wake up crying. I understand people need to have a release, time to have a drink, however the limit is when I am threatened at my own house. I would feel much safer with less drunk people around, not more.

Let me know if you would like to discuss this further. I look forward to finding a solution that works for all parties involved.



Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 16/01/2025 6:17 PM from [REDACTED].

### Application Summary

Address: Westfield London Shopping Centre Ariel Way London

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Proposal: Licensing Act - Premises Licence

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Case Officer: Lorna McKenna

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[Click for further information](#)

### Customer Details

Name: [REDACTED]

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Email:

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Address: [REDACTED]

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### Comments Details

Commenter Type: Neighbour

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Stance: Customer objects to the Licensing Application

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Reasons for comment:

Comments: 16/01/2025 6:17 PM I object to this application.  
As a theatre 11pm should be sufficient for selling alcohol.  
Otherwise this is not a theatre but a night club.  
Extending the licence to this late means people are drinking for an even longer period and are likely to be more noisy and rowdy leaving the venue creating a nuisance. Plus more late night traffic movements  
This theatre will be opposite residential areas made up mostly of old Victorian or Georgian housing which are only single glazed and not well insulated. Residents already have to put up with traffic and revellers from other licensed premises.  
In 2011 the council identified the area as a 'saturation zone' of licenced premises and said Shepherds Bush should not be a 24 hour economy. This should be upheld going forward to protect residents who make up a local community that is being engulfed by noise!  
It should be a fundamental right for people to be able to get a good night sleep. Traffic already starts early in the morning leaving only a few valuable hours of quieter time.  
There is also mention of sale of alcohol inside and out. There is no explanation but it would be totally unacceptable to have people taking

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alcohol away.

A 2am licence would have a negative impact for local residents on Wood lane, MacFarlane road, Hopgood street, Bulwer Street, Aldine street and Caxton road that all are in close proximity to Westfield.

I urge the council to think about the residents of Shepherd's Bush and not just large businesses who make large profits and don't put back into the community.

Let's Keep the noise down after 11pm-12!

Many thanks

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